

Anik Choudhury, Ph.D.

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EDUCATION

<i>Drexel University</i> Ph.D. in Business Administration, Concentration in Accounting	June 2024	Philadelphia, PA
<i>Pennsylvania State University</i> Master of Business Administration, Concentration in Finance	May 2019	University Park, PA
<i>Villanova University</i> Bachelor of Science in Accountancy	May 2006	Villanova, PA

RESEARCH INTERESTS

Archival audit research; economic impact of accounting policy; financial state assurance demand and supply.

RESEARCH

Working Papers

“The Bottom Falls Out: Competition for Capital and Demand for Financial Statement Assurance” (Dissertation)

- Committee: Tony Curatola (chair), Curtis Hall, Hsihui Chang, Greg Nini, Dan Dai.

“Rest Assured? Competition for Capital and Financial Statement Assurance Supply”

“Is the Crowd Color Blind? Minority-led Start-ups and Equity Crowdfunding Outcomes” (with Amanda Acevedo)

Works in Progress

“Executive Manager Behavior and ESG Commitments” (with Richard D. Mautz III and S. Owen Davidson)

- Status: In progress – data collection phase.

TEACHING INTERESTS

Financial accounting; data analytics; accounting information systems; auditing; managerial accounting.

TEACHING EXPERIENCE

<i>Pennsylvania State University</i> Instructor, ACCTG 432: Accounting Information Systems (Fall 2024) Instructor, ACCTG 804: Data Analytics in the Accounting Profession (Fall 2024)	August 2024 – Present	University Park, PA
<i>Drexel University</i> Instructor, ACCT 115: Financial Accounting Foundations (Spring 2024) Instructor, ACCT 110: Accounting for Professionals (Spring 2023; Instructor Rating: 3.25 / 4.00) Guest Co-Instructor, ACCT 912: Research Methods in Accounting (Fall 2022) Instructor, ACCT 115: Financial Accounting Foundations (Summer 2022; Instructor Rating: 3.73 / 4.00) Guest Lecturer, ACCT 115: Financial Accounting Foundations (Spring 2022) Co-Instructor, ACCT 910: Research Methods in Accounting (Fall 2021) Teaching Assistant, ACCT 116: Managerial Accounting Foundations (Winter 2020 – Spring 2020)	August 2019 – June 2024	Philadelphia, PA
<i>Pennsylvania State University</i> Guest Lecturer, FIN 301: Corporate Finance (Fall 2018) Teaching Assistant, BA 411: The Lion’s Cage: Start-up business planning (Spring 2018 – Spring 2019) Teaching Assistant, FIN 301: Corporate Finance (Fall 2017 – Spring 2019)	August 2017 – May 2019	University Park, PA

HONORS & AWARDS

Dr. John J. Clark Outstanding Behavioral Research Paper Award, Drexel University LeBow College of Business (2024)

1st Place: Fisher Invitational Big Ten MBA Case Competition, The Ohio State University (2018)

MBA Fellowship Award, Pennsylvania State University Smeal College of Business (2017 – 2019)

SERVICE & CONFERENCE ATTENDANCE

Reviewer

Reviewer, AAA Annual Meeting (Management Accounting Section) (2024)

Reviewer, AAA Auditing Section Midyear Meeting (2024)

Reviewer, AAA Annual Meeting (Management Accounting Section) (2023)

Reviewer, Drexel Emerging Graduate Scholars Conference (2023)

Ad Hoc Reviewer, *Strategic Finance* (2021)

Conference Attendance

Villanova School of Business (VSB) Accounting Research Conference (September 2024)

AAA Annual Meeting (August 2024)

AAA Auditing Section Midyear Meeting (January 2024)

Accounting PhD Rookie Recruiting and Research Camp (December 2023)

Other Service: Student Case Competitions Participation

Coach, Drexel University Fraud & Internal Controls Case Competition (2020)

Judge, Villanova University Bartley Briefcase Challenge (2019 – Present)

PROFESSIONAL EXPERIENCE

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| <i>Johnson & Johnson</i> , Finance LDP Intern | June 2018 – August 2018 | Spring House, PA |
| <ul style="list-style-type: none">▪ Researched new software package to be utilized by finance team analysts to perform Monte Carlo simulations and decision tree-based analyses to better inform business partners on significant research and development pipeline prioritization decisions.▪ Presented software package recommendation at two-day workshop to project team leadership and divisional commercial leaders.▪ Prepared training materials for pilot project participants; performed initial analyses for pilot teams by modeling their potential strategy for key upcoming business decisions. | | |
| <i>Time Inc.</i> , Manager of External Reporting | April 2015 – July 2017 | New York, NY |
| <ul style="list-style-type: none">▪ Managed filing of company's SEC reports, including 10-Qs, 10-Ks and 8-Ks; drafted US GAAP financial statements and footnote disclosures, and non-GAAP disclosures (including, but not limited to, Management's Discussion and Analysis, Summary Consolidated Financial Data and Selected Consolidated Financial Data disclosures).▪ Performed technical review of US GAAP financial statements' and footnote disclosures' tagging in XBRL format for SEC filings.▪ Reduced required labor involved in quarterly SEC reporting process by 25% by leveraging Workiva Wdesk and developing an automated documentation process.▪ Performed technical research and provided recommendations related to specific accounting matters that impacted the company and required compliance with SEC reporting guidelines (e.g., researched and drafted required disclosures for goodwill impairment). | | |
| <i>Everyday Health, Inc.</i> , Financial Reporting Manager | March 2013 – April 2015 | New York, NY |
| <ul style="list-style-type: none">▪ Managed filing of company's SEC reports, including S-1 registration statement, subsequent 10-Qs and 10-K; drafted US GAAP financial statements and footnote disclosures, and non-GAAP disclosures; implemented quarterly reporting process improvement initiatives and condensed reporting timeline.▪ Coordinated annual audit and quarterly reviews with company's independent auditors. | | |

- Presented monthly reporting on company's internally developed software capitalization to senior management; created Excel-based data management tool which provided enhanced business analytics reporting on key performance indicators to evaluate company's use of internally developed software.
- Managed company's debt covenant compliance monitoring and monthly reporting to lenders.

Coty, Inc., Senior Financial Analyst November 2010 – March 2013 New York, NY

- Drafted US GAAP audited financial statements and footnote disclosures for successful filing of S-1 registration statement; drafted annual IFRS audited financial statements, provided to Coty's parent company.
- Contributed to multiple finance-led process improvement initiatives, including documentation and implementation of corporate-level internal controls over financial reporting.
- Participated in company's international guest internal auditor program; performed Sarbanes-Oxley testing at London-based subsidiary to ensure compliance with corporate's established internal controls framework.
- Conducted goodwill and other intangibles annual impairment testing; prepared and analyzed P&L projections for valuation specialists, collaborated with specialists and auditors on testing-related requests.
- Performed quarterly share valuations and accounting for stock compensation, prepared annual forecasts and quarterly revised estimates for projected stock compensation.

Deloitte & Touche LLP, Audit Senior August 2006 – October 2010 New York, NY

- Reviewed clients' 10-Q and 10-K filings to ensure technical compliance with US GAAP and SEC regulations surrounding financial reporting.
- Developed risk-based audit plan for primary client engagement which identified internal and external risk factors and potential impact on significant financial statement accounts, and tailored audit approach to address such risks in testing financial statement accounts.
- Supervised interns' and staffs' financial statement account testing; managed up to six staff on client engagements; implemented introductory one-day team training session which resulted in completion of audits 20% under budget.

PROFESSIONAL ORGANIZATIONS

- Member, Junior Accounting Scholars Organization (2021 – Present)
- Member, American Accounting Association (2019 – Present)
- Member, Penn State MBA Finance Association (2017 – Present)
- Member, Penn State MBA Association (2017 – Present)
- Member, American Institute of Certified Professional Accountants (2012 – Present)

CERTIFICATIONS & SKILLS

- Certified Public Accountant in New York, License #101014 (2009 – 2020)
- Proficient in SAS, Stata, Python, Blackboard Learn, Canvas, Hyperion, Great Plains, MS Excel/Word/PowerPoint, PALISADE @RISK/PrecisionTree

VOLUNTEERING

- Advisory Board Member, Madison A Better Chance (2010 – Present)
- Co-Founder and Chief Financial Officer, Roby House Alumni Foundation (2017 – 2023)
- Assistant Coach, Catholic Youth Organization Middle School Basketball Team (2010 – 2011)