Keisha Liggett Nichols, DBA

Practitioner - Scholar | Administrator | Academic

Innovative business practitioner and growth enabler embodying 10+ years of executive level experience leading large-scale teams and driving strategies that foster strong fiscal health and stewardship while supporting and achieving academy visions. Authentic leader who operates leveraging a model focused on the nexus of theory and practice expanding boundaries and experiences internal and external to the academy.

Successful history of visionary leadership, often in complex environments guiding strategic implementation in alignment with academy mission and objectives. Demonstrable track record of collecting and leveraging data points from industry and student feedback to understand organizational needs and provide excellent service delivery while ultimately maximizing on potential growth. Strong track record of delivering change management programs within matrix driven and bureaucratic organizations. Substantial capacity to effectively oversee complex business structures with flexibility in environments of sporadic operational needs and varying urgencies, adapting to changing priorities.

Areas of Expertise

- Strategic Planning
- Change Management
- Business Development
- Financial/Budget Management
- Talent Acquisition
- Continuous Improvement Process
 - **Career Experience**
- Team Management
- Training & Development
- Program development / management

Pennsylvania State University University Park, PA Associate Clinical Professor

Classes: Global Marketing Marketing Strategy

Penn State American Marketing Association, Faculty Lead

Mission: bridge the gap between the Smeal College of Business and the working world. Through personal and professional development, networking, and leadership, PSAMA offers its members the vital prerequisites needed for any undergraduate to make a comfortable transition to the workforce. Over 200 student members. 2023 Chapter of the year.

University of California, Davis, Davis, CA Assistant Vice Provost | Chief of Staff

Services for International Students and Scholars

Lead administration of U.S. Department of State J-1 Exchange Visitor Program, and U.S. Department of Homeland Security F-1 Student Visa Program. Ensure leadership implementation and oversight of U.S. Department of Homeland Security reporting and tracking requirements in SEVIS (Student and Exchange Visitor Information System). Oversight of visa, immigration issues, and work authorization related to the employment of all faculty, researchers, and staff in nonimmigrant status categories. Lead services leading to Permanent Resident status for campus employees. under the sponsorship of the University. Oversight of immigration and visa data in SEVIS and SISS databases that interact with SEVIS. Oversight of quality and integrity of campus immigration and visa data for all students and scholars. Lead annual submission of Open Doors statistical data to the Institute of International Education and providing international student and scholar data to the Vice Provost, among other campus units and officials.

 Annual departmental operating budget of \$5.5mil (2019-2020); \$2.75mil general funds and \$2.25mil campus selfsupporting funds

2020 – Present

2023- present

2012 - 2016

2006 - 2012

Business Operations Global Affairs

Responsible for providing broad oversight of the administration of Global Affairs, its units, and programs through direct supervision of divisional communications, program analysis, and administrative functions, including financial, business operations, contracts and grants management, physical resources management, event management, and travel security. Serves as Global Affairs' chief HR officer. Through engagement with the AVP-Academic Programs, AVP-Global Education, provides core staff supervision, supports strategic planning process and its implementation, and the implementation of new cross-organizational programs.

- Annual departmental budget of \$15.5mil (2019-2020)
 - Complex and strategic budget management as a result of global pandemic

University California, Davis, Davis, CA **Director | Faculty Graduate School of Management**

Domestic | International Impact Projects

Oversight of Graduate School of Management signature experiential learning program. Lead a team to support scholars, students, alumni, and practitioners interested in exploring the ways in which business skills and market discipline can be harnessed to most effectively and efficiently achieve strategic and social objectives. Activities within programming span courses, research, conferences, and publication.

- Serve as faculty advisor for project leads and consulting teams •
- Facilitate curriculum design •
- Facilitate University partnerships and agreements
- Design and facilitate experiential learning survey / evaluation
- Budget oversight and business and fund development

Related Experience:

Drexel University, Philadelphia, PA Director | Faculty LeBow College of Business

Private Sector Experience:

Citgroup

Vice President Risk Management | Atlanta, Ga

Lead risk management for private label portfolios. Subject matter expert for global credit risk. Facilitate and lead compliance and operations risk audits. Work across several functional business units for strategic initiatives and integrated focus. Lead modifications and updates to local and global credit policy. Lead private label unit portfolio activities related to assessment, internal audit, and regulatory functions. Lead communication locally and globally of audit findings.

Program and curriculum design for compliance and regulatory courses

Vice President Operations and Technology | Jacksonville, FL.

Responsible for providing broad oversight of business operations and its functional units. Lead critical functions such as divisional communications, portfolio management, contract management, physical resource management, and fiscal oversight. Work in close partnership with portfolio HR officer. Facilitate and lead strategic planning process and implementation. Partner with risk and data teams as subject matter expert for design and incremental improvement to credit integration and interfacing across portfolios.

- Annual budget of \$30mil +/-
 - Complex and strategic budget management due to economic downturn

2015 - 2020

Education

Doctorate of Business Administration

Georgia State University, Atlanta, GA

Master of Business Administration

Jacksonville University, Jacksonville, FL

Bachelor of Science

Gwynedd Mercy University, Gwynedd Valley, PA

Professional Development

Six Sigma (Green Belt) Citigroup

Conferences and Affiliations -

Conference Activity

- "Crossing the Theory-Practice Chasm: Translating Research Results for Practitioners,"
- PDW co organized with Keisha Liggett-Nichols. AOM. Vancouver, Canada (2015).
- Western Academy of Management, Discussant Mar 11, 2015 Mar 14, 2015
- Western Academy of Management, Discussant Mar 19, 2014 Mar 21, 2014
- Western Academy of Management, Discussant Mar 13, 2013 Mar 17, 2013
- ISTR-10th INTERNATIONAL CONFERENCE SIENA, ITALY 2012, Discussant Jul 10, 2012 Jul 13, 2012
- AIEA 2018 Annual Conference; Presenter. Innovations in International Education (2018)

Affiliations

National Black MBA Association, Inc. (since 2007) Asian Chamber of Commerce (Sacramento) Internal Study Mission Committee Member (since 2014) Sigma Gamma Rho Sorority, Inc. (since 2007 – graduate chapter) City of Davis DEI/ Police Commission (2017-2020) AIEA, Association of International Education Administrators, (member since 2019) National Association of College and University Business Officers (NACUBO) American Marketing Association (since 2023)

Principles of Marketing (undergraduate and graduate studies)

Teaching

California State University, Sacramento	2019- present
Courses:	
Principles of Marketing (graduate studies- intensive writing)	
Operations and Supply Chain Management (undergraduate and graduate studies)	
University of California, Davis	2015-2019
Courses:	
Capstone Course (strategic consulting/ international and domestic) (graduate studies)	
Operations and Supply Chain Management (graduate and undergraduate studies)	
Principles of Marketing (graduate studies)	
Strategic Implementation (graduate studies)	
Drexel University	2012-2016
Courses:	
Business Strategy (undergraduate and graduate studies)	

Capstone (strategic consulting/ international and domestic) (graduate and undergraduate studies