

## Kimberly J. Cornaggia

Smeal College of Business  
Pennsylvania State University  
University Park, PA 16802  
kcornaggia@psu.edu  
<https://directory.smeal.psu.edu/kcornaggia>

### Academic Appointments

Pennsylvania State University, Louis R. & Virginia A. Benzak Professor, 2021 - current  
Professor of Finance, 2020 - 2021  
Associate Professor of Finance, 2016 - 2020  
Assistant Professor of Finance, 2000 - 2004

American University, Kogod Research Professor of Finance, 2015 - 2016  
Associate Professor of Finance, 2009 - 2015  
Assistant Professor of Finance, 2007 - 2009

Indiana University, Visiting Associate Professor, 2011 - 2013

New York University, Visiting Assistant Professor, 2005 - 2007

College of William and Mary, Visiting Assistant Professor, 2004 - 2005

### Non-Academic Experience

United States Securities and Exchange Commission,  
Division of Economic Risk and Analysis: Contract Economist, 2018 - 2021  
Office of Economic Analysis: Contract Economist, 2007 - 2008  
Visiting Financial Economist (IPA), 2003 - 2004

### Education

2000 Ph.D. Finance, Krannert Graduate School of Management, Purdue University  
1994 Bachelor of Science, Business Administration, University of Nebraska, Lincoln

### Refereed Publications

Financial Effects of Remote Product Delivery: Evidence from Hospitals, 2024, **Review of Financial Studies**, *forthcoming*, with Xuelin Li and Zihan Ye.

- Semifinalist, Best Paper in Corporate Finance, 2021 FMA meeting

The Price of Safety: The Evolution of Municipal Bond Insurance Value, 2023, **Management Science**, *forthcoming*, with John Hund and Giang Nguyen.

- Brookings Institute Hutching Center Working Paper, 2019
- Media mention: Bloomberg News (September 26, 2019)

Who Mismanages Student Loans and Why? 2024, **Review of Financial Studies**, 37(1), 161-200, with Han Xia.

Rating Agency Fees: Pay to Play in Public Finance? 2023, **Review of Financial Studies** 36(5), 2004–2045, with Jess Cornaggia and Ryan Israelsen.

Opioid Crisis Effects on Municipal Finance, 2022, **Review of Financial Studies** 35(4), 2019-2066, with John Hund, Giang Nguyen, and Zihan Ye.

- Media mention: Principles for Responsible Investment. [www.unpri.org/the-pri-podcast/the-us-opioid-crisis-and-municipal-funding/9571.article](http://www.unpri.org/the-pri-podcast/the-us-opioid-crisis-and-municipal-funding/9571.article)

Investor Attention and Municipal Bond Returns, 2022, **Journal of Financial Markets** 60, 1-27 (*Lead Article*), with John Hund and Giang Nguyen.

Where the Heart Is: Information Production and the Home Bias, 2020 **Management Science** 66(12), 5532-5557, with Jess Cornaggia and Ryan Israelsen.

Credit Ratings and the Cost of Municipal Financing, 2018, **Review of Financial Studies** 31(6), 2038-2079, with Jess Cornaggia and Ryan Israelsen.

Managerial Ability and Credit Ratings, 2017, **Contemporary Accounting Research** 34(4), 2094-2122, with Gopal Krishnan and Changjiang Wang.

Credit Ratings across Asset Classes: A Long-term Perspective, 2017, **Review of Finance** 21(1), 465-509, (*Lead Article*), with Jess Cornaggia and John Hund.

- Media mentions: Fortune Magazine online edition (August 25, 2011), Bloomberg News (October 28, 2011)

Revolving Doors on Wall Street, 2016, **Journal of Financial Economics** 120(2), 400-419, with Jess Cornaggia and Han Xia.

- Media mention: Bloomberg News (February 24, 2015)

Does Regulatory Certification Affect the Information Content of Credit Ratings?, 2016, **Management Science** 62(6), 1578-1597, with Valentina Bruno and Jess Cornaggia.

- Semifinalist, Best Paper in Financial Markets and Institutions, 2012 FMA meeting

Estimating the Costs of Issuer-Paid Credit Ratings, 2013, **Review of Financial Studies** 26 (9), 2229-69, with Jess Cornaggia.

- Semifinalist, Best Paper in Financial Markets and Institutions, 2011 FMA meeting
- Featured at Notre Dame's Center for the Study of Financial Regulation, Feb 2011

Bringing Leased Assets onto the Balance Sheet, 2013, **Journal of Corporate Finance** 22, 345-60, with Laurel Franzen and Tim Simin.

- Media Mention: Financial Times (January 2, 2013).

Initial Credit Ratings and Earnings Management, 2013, **Review of Financial Economics** 22 (4), 35-45, with Ozgur Demirtas.

Financial Restructuring in Fresh Start Chapter 11 Reorganizations, 2009, **Financial Management** 38 (4), 727-45, published as Kimberly Rodgers with Randall Heron and Erik Lie.

- Media Mention: CNBC (June 1, 2009).

Inter-firm Linkages and the Wealth Effects of Financial Distress along the Supply Chain, 2008, **Journal of Financial Economics** 87 (2), 374-87, published as Kimberly Rodgers with Michael Hertz, Zhi Li and Micah Officer.

- Winner of the Fama – DFA Prize for the Best Paper Published in the **Journal of Financial Economics** in the Areas of Capital Markets and Asset Pricing (First place, 2008).

Measuring Distress Risk: The Effect of R&D Intensity, 2007, **Journal of Finance** 62 (6), 2331-68, published as Kimberly Rodgers with Laurel Franzen and Tim Simin.

- Recognized in Lehman Brothers Quantitative Analytics & Portfolio Strategy Journal

Chapter 11: Duration, Outcome, and Post-Reorganization Performance, 2007, **Journal of Financial and Quantitative Analysis** 42 (1), 101-18, published as Kimberly with Diane Denis.

## Working Papers

Natural Disasters, Financial Shocks, and Human Capital, with Jess Cornaggia & Han Xia, November 2023. [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=4110140](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4110140)

- Revise & resubmit at **Management Science**.

Spillover Effects of Opioid Abuse on Skilled Human Capital and Innovation Activity, with John Hund, Kevin Pisciotto & Zihan Ye, September 2023.

[https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=4104835](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4104835)

- Revise & resubmit at **Management Science**.

Choose Your Battles Wisely: The Consequences of Protesting Government Procurement Contracts, with Mehmet Canayaz & Jess Cornaggia, July 2023.

[https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=3286711](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3286711)

- Revising for 3<sup>rd</sup> round submission at **Management Science**.

ESG Ratings Management, with Jess Cornaggia, July 2023.

[https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=4520688](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4520688)

College Student Behavior and Student Loan Default, with Jess Cornaggia & Han Xia, August 2021.

[https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=3287952](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3287952)

Managing the Balance Sheet with Operating Leases, with Laurel Franzen & Tim Simin, June 2018.

[https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=2114454](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2114454)

Do Excess Audit Fees Indicate Audit Risk?, with Valentina Bruno & Gopal Krishnan, Nov 2016.  
[https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=2803321](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2803321)

The Value of Uninformative Ratings, with Jess Cornaggia & Tim Simin, Oct 2015.  
[https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=2681374](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2681374)

Rating Through the Relationship: Soft Information and Credit Ratings, with Alex Butler, Feb 2012.  
[https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=345860](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=345860)

## Book Chapters

Financial Distress and Bankruptcy in **Capital Structure and Corporate Financing Decisions**, edited by H. Kent Baker and Gerald S. Martin; John Wiley & Sons 2010

## Conference Programs and Research Seminars

University of Iowa, 2024 (scheduled)

Korea University Business School & Korea Advanced Institute of Science and Technology, 2024  
(Joint virtual seminar)

Bretton Woods Accounting and Finance Ski Conference, 2024

University of Florida, 2023

Cornell University, 2023

Federal Reserve Bank of Chicago, 2023

American Finance Association, 2023

CETAFE Conference at the University of Southern California, 2022

Villanova University, 2022

York University, 2022

Conference Honoring 60 Years of Krannert/Purdue Finance PhD Education, 2021

Conference on Financial Economics and Accounting, 2021, Indiana University

Carnegie Mellon University, 2021

Cyprus University of Technology, 2021

Financial Management Association, Denver, 2021

Northern Finance Association, 2021

American Finance Association, 2021 (two papers)

Michigan State University Virtual Finance Seminar, 2020

Virtual Municipal Finance Workshop, Notre Dame and the University of Illinois at Chicago, 2020

Midwest Finance Association, 2020

University of South Florida, 2020

American Finance Association, San Diego, 2020

Brookings Municipal Bond Conference, Washington DC, July 2019

London Business School Summer Finance Symposium (Early Ideas Session), July 2019

Western Finance Association, Huntington Beach, CA, June 2019

SFS Finance Cavalcade, Carnegie Mellon University, May 2019

Carnegie Mellon – Penn State – University of Pittsburgh Conference (Early Ideas), April 2019

Brookings Municipal Bond Conference, Washington DC, July 2018

Fourth Annual Women in Microstructure Conference, Coronado, CA, June 2018  
U.S. Securities and Exchange Commission, Division of Economic and Risk Analysis, April 2018  
Conference on Financial Institutions and Investments, Michigan State University, October 2017  
Federal Reserve Board, Washington DC, July 2017  
American Finance Association, Chicago, 2017  
The Economics of Credit Rating Agencies, Credit Ratings and Information Intermediaries  
Conference, Carnegie Mellon University, December 2016  
U.S. Securities and Exchange Commission, Office of Credit Ratings, September 2016  
American Accounting Association, New York, 2016  
Financial Intermediation Research Society, Lisbon, 2016  
Chicago Financial Institutions Conference, 2016  
Queen's University, Kingston, Ontario, 2016  
U.S. Securities and Exchange Commission, Division of Economic and Risk Analysis, 2016  
Office of the Comptroller of the Currency, U.S. Treasury Department, Washington DC, 2016  
Penn State University, 2016  
Texas Tech University, 2016  
George Washington University, 2015  
Nova School of Business and Economics, Lisbon, 2015  
NBER workshop on the Economics of Credit Rating Agencies, Boston, 2014  
Brandeis Bond Buyer Municipal Finance Conference, Boston, 2014  
Erasmus University Credit Conference, Rotterdam, 2014  
American Finance Association, Philadelphia, 2014  
AIM Investment Center Conference on Institutional Investment, 2013, UT – Austin  
Conference on Financial Economics and Accounting, 2013, UNC – Chapel Hill  
European Finance Association, Cambridge, 2013  
Brandeis Bond Buyer Municipal Finance Conference, Boston, 2013  
China International Conference in Finance, Shanghai, 2013  
NBER workshop on the Economics of Credit Rating Agencies, Boston, 2013  
Western Finance Association, Incline Village, 2013  
Financial Intermediation Research Society, Dubrovnik, 2013  
SFS Finance Cavalcade, University of Miami, 2013  
CREDIT 2012 Conference, Venice, 2012  
American Accounting Association, Washington DC, 2012  
Financial Management Association, Atlanta, 2012  
University of Washington Summer Finance Conference, Seattle, 2012  
State of Indiana Finance Symposium, Purdue University, 2012  
Financial Intermediation Research Society, Minneapolis, 2012  
SFS Finance Cavalcade, University of Virginia – Darden, 2012  
Texas A&M University, 2011  
*Role of Regulators in the aftermath of the Global Financial Crisis*, Port of Spain, Trinidad and Tobago  
Securities and Exchange Commission, 2011  
Financial Management Association, Denver, 2011  
*International Institute for Securities Enforcement and Market Oversight*, U.S. SEC April 2011

Conference on Financial Economics and Accounting, University of Maryland, 2010  
Financial Management Association, New York, 2010  
Texas Christian University, 2010  
*Maintaining Market Integrity in Turbulent Times*, Istanbul Turkey, October 2009  
Sponsored by U.S. SEC and Capital Markets Board of Turkey  
*International Institute for Securities Enforcement and Market Oversight*, U.S. SEC April 2009  
Professional Risk Managers' International Association (PRMIA),  
*Credit Crunch Post-Mortem*, NYC Chapter Meeting, November 2007  
American University, 2007  
Penn State University, 2007  
University of Colorado, 2007  
Claremont McKenna College, 2007  
Temple University, 2007  
University of Hawaii, 2007  
Rutgers University, 2007  
American Finance Association, Chicago, 2007  
Ohio State University (Accounting Department), 2006  
University of Oregon Conference on Empirical Corporate Finance Research, 2006  
University of Nebraska, 2005  
College of William & Mary, 2004  
University of Georgia, 2004  
University of Delaware, 2004  
Baruch College, 2004  
European Finance Association, Glasgow, 2003  
United States Securities and Exchange Commission, 2003  
American Finance Association, Washington, D.C., 2003  
American Finance Association, Atlanta, 2002  
Louisiana State University, 2002  
Southern Finance Association 2002  
Financial Management Association, Paris, 2001  
Financial Management Association, Seattle, 2000  
European Finance Association, London, 2000  
European Financial Management Association, Athens, 2000  
Batten Conference, College of William and Mary, 1999  
Florida State University, 1999  
Texas Tech University, 1999  
The Pennsylvania State University, 1999  
The University of Massachusetts, 1998  
Kansas State University, 1998

### **Professional Service**

Western Finance Association, Board of Directors 2023 - current  
Program Committee, 2017- current

SFS Cavalcade, Program Committee, 2012 - 2014, 2022 - current  
European Finance Association, Program Committee, 2020 - current  
Conference on Financial Economics and Accounting, Program Committee, 2011, 2022  
American Accounting Association, Program Reviewer, 2016  
Midwest Finance Association, Program Committee, 2015  
Northern Finance Association, Doctoral Student Session discussant, 2021  
Financial Management Association, Assistant Professor Breakfast panelist, 2021  
Program Committee, 2001-2005; 2008-2015; 2019  
Coordinator, Assistant Professor Breakfast, 2013  
Corporate Finance Paper Award Committee, 2012  
Conference & Annual Meeting Discussant: AFA, EFA, FMA, FIRS, SFS Cavalcade, WFA  
CMU Economics of Credit Rating Agencies, Credit Ratings and Information Intermediaries  
Conference; LBS Summer Finance Symposium; SEC Financial Regulation Conference,  
Texas Finance Festival  
Notre Dame Conference on Financial Regulation, Session Chair, 2012  
Manuscript Reviews: Irwin McGraw-Hill  
Ad Hoc Referee: Accounting Review, Journal of Accounting & Economics, Journal of Banking &  
Finance, Journal of Finance, Journal of Financial Economics, Journal of Financial  
Intermediation, Journal of Financial and Quantitative Analysis, Journal of Political Economy,  
Journal of Public Economics, Management Science, Review of Corporate Finance Studies,  
Review of Economics and Statistics, Review of Finance, Review of Financial Studies

## University Service

Pennsylvania State University:

Graduate Council 2019 - 2021

Committee on Graduate Faculty Status, Chair, 2021 - 2022

Academic Standards Committee 2019 - 2021

Smeal College of Business:

Finance Department Head 2023 - current

Dean Search Committee, 2024

Doctoral student supervision:

Jewon Shin (Committee member, current)

Jennifer Liang (Committee member, current)

Qiang Wang (Committee member, current)

Brian Gibbons (Committee member, initial placement Oregon State 2021)

JMP: "Environmental and Social Disclosure and Firm-Level Innovation"

Zihan Ye (Committee chair, initial placement UNLV 2020)

JMP: "Inter-county Economic Growth and Municipal Access to Finance: Does Your  
Neighbor's Credit Rating Matter?"

Smeal College Promotion & Tenure Review Committee 2021 - 2023

Faculty Recruiting Committee 2018 - 2019, 2022 - 2024 (chair)

Competitive Research Fund Committee 2018 - 2023

Graduate Policy Committee 2020 - 2022

Smeal College Strategic Plan Steering Committee 2020 - 2021

Finance Department Peer Review Committee 2020 - 2021

Undergraduate Policy Committee 2019 - 2021

Finance Department Seminar Series 2017 - 2020

Schreyer Honors College Theses Advisor:

Rachel Smiga 2019 “Investment Risk Profile of Generation Z”

Greg Buescele, 2003 “International Competition in Commercial Aerospace”

Jill Chanes, 2002 “Collateralized Debt Obligations”

Kogod School of Business:

Educational Policy Committee, 2013 - 2016

Faculty Retreat Facilitator, 2014

Dean Search Committee, 2010 - 2011

Chair, Undergraduate Curriculum Committee, 2010

MBA Curriculum Task Force 2009 - 2010