

Department of Supply Chain and
Information Systems, The Pennsylvania
State University

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EDUCATION

Arizona State University

W. P. Carey School of Business

Ph.D. in Supply Chain Management

University of Arkansas

Sam M. Walton College of Business

M.A. in Business Administration, Supply Chain Management Concentration

Sichuan International Studies University

B.A. in English and Journalism

ACADEMIC EMPLOYMENT

2022- **The Pennsylvania State University**

Assistant Professor

Department of Supply Chain and Information Systems

2021-2022 **Georgia Southern University**

Assistant Professor

Department of Logistics and Supply Chain Management

RESEARCH INTERESTS

Applications: Online Platforms; Local Foods; Last-Mile Supply Chain Management.

Methodologies: Econometrics; Structural Estimation; Dynamic Choice Model.

PUBLISHED & FORTHCOMING PAPERS

2022 Lina Wang, Elliot Rabinovich, Harish Guda, “**An Analysis of Operating Efficiency and Public Policy Remedies in Last-Mile Transportation Following Amazon’s Vertical Integration.**” (Forthcoming) at *Journal of Operations Management*.

2021 Lina Wang, Elliot Rabinovich, Timothy Richards, “**Scalability in Platforms for Local Groceries An Examination of Indirect Network Economies.**” *Production and Operations Management*, Volume31, Issue1, Pages 318-340.

Runner up, 2020 POMS College of Sustainable Operations Student Paper Competition

2017 Stanley Lim, Lina Wang, Jagjit Srari, “**Wal-Mart’s Omni-channel Synergy,**” *Supply Chain Management Review*, September/October, pp. 30-37.

TALKS & PRESENTATIONS

“Scalability in Platforms for Local Groceries: An Examination of Indirect Network Economies”

- ◇ POMS 2017, 2019, 2021, DSI 2018, 2020, INFORMS 2018, 2019, 2020, AOM 2020
- ◇ November 2020-February 2021: Eli Broad College of Business (MSU), College of Business Administration (UTEP), Mendoza College of Business (U Notre Dame), Haskayne School of Business (U Calgary), Schulich School of Business (York U), College of Business (Lehigh U), Parker College of Business (Georgia Southern U)

“Structural Estimation of Driver Attrition in a Last-Mile Delivery Platform”

- ◇ INFORMS 2020, DSI 2020, MSOM 2021

“An Analysis of Operating Efficiency and Public Policy Remedies in Last-Mile Transportation Following Amazon’s Vertical Integration”

- ◇ DSI 2020, AOM 2021

TEACHING EXPERIENCE

Georgia Southern University

2021 Fall LOGT 4232-C International Supply Chain Systems, instructor

2021 Fall LOGT 4232-D International Supply Chain Systems, instructor

Arizona State University

2021 Spring SCM 300 Global Supply Operations (online), instructor

2020 Spring SCM 300 Global Supply Operations (hybrid), instructor

2019 Spring SCM 300 Global Supply Operations (in-person), instructor

INDUSTRY EXPERIENCE

2013-16 **Walmart Stores, China**, Shenzhen

Senior Manager

Designed Sam’s Club supply chain networks to serve geographic expansions of new clubs

Led a Walmart executive project to design merchandise centralization channels for 400 Walmart stores

2012-13 **Walmart Stores, Inc.**, Bentonville, AR

Replenishment Analyst & Management Trainee

Independently managed daily replenishment for USD 1,090,000,000 sales/year category Breakfast on the Go, over 4,000 US store locations

2011-12 **Walmart Stores, Inc.**, Bentonville, AR

Global Import Brands Business Analyst Intern

Improved processes and enhanced efficiency in tracking supplier scorecard and international market performance

Analytics Research Center Intern

Managed intelligent databases for Disaster Alert Smart System and worked on a predictive model to reduce the impact of future natural disasters on Walmart properties

2008-10 **Maersk Logistics**, Shenzhen, China
Coordinator
Streamlined Hasbro's export supply chains to Walmart, Target, and Sears in
North America

AWARDS AND GRANTS

2022 Doctoral Dissertation Award, Council of Supply Chain Management
 Professionals (CSCMP)
2020 Women in Operations Research—Bayer Scholarship, INFORMS
2020 Block Grant Funds, the Graduate College (\$1,850)
2016 Block Grant Funds, the Graduate College (\$2,500)