

TERRENCE R. GUAY

The Smeal College of Business
The Pennsylvania State University
324 Business Building
University Park, PA 16802

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PROFESSIONAL POSITIONS

The Pennsylvania State University, Smeal College of Business, University Park, PA
Clinical Professor of International Business, July 2013 – present
Clinical Associate Professor of International Business, July 2007 – June 2013
Clinical Assistant Professor of International Business, June 2004 – June 2007

American University, School of International Service, Washington, DC
Assistant Professor, August 2003 – May 2004

Syracuse University, Maxwell School of Citizenship and Public Affairs, Syracuse, NY
Assistant Professor of International Relations and Political Science, August 1999 – June 2003
Assistant Professor of Political Science, August 1996 – August 1999
Director of Graduate Studies, International Relations Program, August 1997 – June 2003
Responsible for admissions and scholarship decisions, advising 150 graduate students annually, curriculum and program development, report writing, and teaching one course each semester.

National Bank of Detroit, Detroit, MI
Assistant Loan Officer, March to August, 1991
Loan Representative, September 1990 to March 1991
Credit Analyst, August 1989 to September 1990
Completed Commercial Loan Officer Training Program. Acted as intermediary between the International Division in Detroit and the bank's Canada, Australia, and Hong Kong offices.

EDUCATION

Syracuse University, Maxwell School of Citizenship and Public Affairs, Syracuse, NY
PhD, Political Science, 1996
M.A., International Relations, 1992

The Ohio State University, Columbus, OH
Master of Business Administration, 1989
Concentrations: International Business and Finance

Clarkson University, Potsdam, NY
B.S. (cum laude), Industrial Distribution, 1987

MAJOR PUBLICATIONS

Books and Monographs

The European Union and the United States: Competition, Convergence and Crisis in the Global Arena, 2nd ed. (with Mike Smith and Jost Morgenstern-Pomorski). Under contract with **Palgrave Macmillan**, forthcoming October 2021.

Emerging Powers and Future Threats: Implications for the U.S. and Global Defense Industry. (Carlisle, PA: U.S. Army War College Strategic Studies Institute), 2017.

European Competition Policy and Globalization (with Chad Damro). (Basingstoke, UK: **Palgrave Macmillan**), 2016.

The Business Environment of Europe: Firms, Governments, and Institutions. (Cambridge: **Cambridge University Press**), 2014.

Globalization and its Implications for the Defense Industrial Base. (Carlisle, PA: U.S. Army War College Strategic Studies Institute), 2007.

The Transatlantic Defense Industrial Base: Restructuring Scenarios and their Implications. (Carlisle, PA: U.S. Army War College Strategic Studies Institute), 2005.

The United States and the European Union: The Political Economy of a Relationship. Book is the eighth in a series on modern Europe by the University Association for Contemporary European Studies (UACES), (Sheffield UK: **Sheffield Academic Press**), 1999.

At Arm's Length: The European Union and Europe's Defence Industry. (Basingstoke, UK: **Macmillan Press** and New York: **St. Martin's Press**), 1998.

Journal Articles

"Response to 'Empowering Contingent Faculty'," *PS: Political Science & Politics*, 53 (2), April, 2020, pp. 235-236.

"The Defense Industrial Base in an Age of Uncertainty," *The CIP Report* (Center for Infrastructure Protection and Homeland Security, George Mason University School of Law), 12 (10), April, 2014, pp. 4-6.

"Why Americans Should Not Misunderestimate Europe," *International Affairs Forum*, 4 (2), December, 2013, pp. 152-155.

"Transatlantic Merger Relations: The Pursuit of Cooperation and Convergence," (with Chad Damro), *Journal of European Integration*, 34 (6), September 2012, pp. 643-661.

"Globalization and the Transatlantic Defense Industrial Base," in *UNISCI Discussion Papers*, 19, January, 2009, pp. 86-109.

"The Role of Multinational Corporations in Transnational Institutional Building: A Policy-Network Perspective," (with Nicolas Dahan and Jonathan Doh), *Human Relations*, 59 (11), November, 2006, pp. 1571-1600.

"Corporate Social Responsibility, Public Policy, and NGO Activism in Europe and the United States: An Institutional-Stakeholder Perspective" (with Jonathan Doh) in *Journal of Management Studies*, 43 (1), January, 2006, pp. 47-73.

"The European Defense Industry: Prospects for Consolidation," in *UNISCI Discussion Papers*, 9, October, 2005, pp. 23-34.

"Defense Industry Developments in the US and Europe: Transatlantic or Bipolar?" in *Journal of Transatlantic Studies*, 3 (1), 2005, pp. 139-57.

"Nongovernmental Organizations, Shareholder Activism, and Socially Responsible Investments: Ethical, Strategic, and Governance Implications" (with Jonathan Doh and Graham Sinclair) in *Journal of Business Ethics*, 52 (1), 2004, pp. 125-39.

"Globalization and Corporate Social Responsibility: How Nongovernmental Organizations Influence Labor and Environmental Codes of Conduct" (with Jonathan Doh) in *Management International Review*, 44 (2), 2004, pp. 7-29.

“The Transformation and Future Prospects of Europe’s Defense Industry” (with Robert Callum) in *International Affairs*, 78 (4), Fall, 2002, pp. 757-76.

“Local Government and Global Politics: The Implications of Massachusetts’ ‘Burma Law’” in *Political Science Quarterly*, 115 (3), Fall, 2000, pp. 353-76.

“The European Union, Expansion of Policymaking, and Defense Industrial Policy,” in *Journal of European Public Policy*, 4 (3), September, 1997, pp. 404-21.

“The European Union’s Intergovernmental Conference: Pressures for a Common Defense Policy,” in *National Security Studies Quarterly*, 3 (2), Spring, 1997, pp. 49-70.

“Integration and Europe’s Defense Industry: A ‘Reactive Spillover’ Approach,” in *Policy Studies Journal*, 24 (3), Autumn, 1996, pp. 404-19.

Book Chapters

“Free Trade Agreements and Regional Trade Agreements with Third Countries and European Business,” in *The Routledge Companion to European Business*, Gabriele Suder, Monica Riviere, and Johan Lindeque, eds., (Abingdon, UK: Routledge), 2019, pp. 148-158.

“Economic Sanctions,” in *SAGE Encyclopedia of Business Ethics and Society*, 2nd ed., (Thousand Oaks, CA: SAGE), 2018, pp. 1026-1028.

“Rise of China,” in *SAGE Encyclopedia of Business Ethics and Society*, 2nd ed., (Thousand Oaks, CA: SAGE), 2018, pp. 462-465.

“Transatlantic Merger Relations: The Pursuit of Cooperation and Convergence,” (with Chad Damro), in *Globalization and EU Competition Policy*, Umut Aydin and Kenneth P. Thomas, eds., (London: Routledge), 2013.

“Global Trade” in *Routledge Handbook of American Foreign Policy*, Steven W. Hook and Christopher M. Jones, eds., (New York: Routledge), 2011, pp. 393-405.

“Marketing’s Corporate Responsibility” (with Nicolas Dahan and Jonathan P. Doh) in *Wiley International Encyclopedia of Marketing*, Jagdish N. Sheth and Naresh K. Malhotra, eds., (Chichester, UK: John Wiley & Sons, Ltd.), 2010, Vol. 6, pp. 161-172.

“European Community as Peaceful Model” in *International Encyclopedia of Peace*, Nigel Young, ed., (New York: Oxford University Press), 2010, Vol. 2, pp. 105-108.

“Foreign Sales Corporation (FiSC)” for *Encyclopedia of Business in Today’s World* (Thousand Oaks, CA: Sage), 2009, Vol. 2, pp. 702-3.

“The Changing Global Political and Institutional Environment” (with Jonathan Doh) in *Handbook of International Marketing*, Masaaki Kotabe and Kristiaan Helsen, eds., (Thousand Oaks, CA: Sage), 2008, pp. 36-54.

“US States and the Global Economy: Trends and Policies in the Mid-Atlantic and Midwest” in *Small and Medium-Sized Enterprises and the Global Economy*, Gerald Susman, ed., (Cheltenham, UK: Edward Elgar), 2007, pp. 249-265.

“NGOs and International Corporate Responsibility: How Nongovernmental Organizations Influence International Labor and Environmental Agreements and Codes of Conduct” (with Jonathan Doh) in *International Corporate Responsibility: Exploring the Issues*, John Hooker and Peter Madsen, eds., (Pittsburgh, PA: Carnegie Mellon University Press), 2004, pp. 101-130.

“Public Policies and Corporate Strategies: A Post-Cold War View from Europe,” in *The Defense Industry in the Post-Cold War Era: Corporate Strategies and Public Policy Perspectives*, Gerald I. Susman and Sean O’Keefe, eds., (Oxford: Pergamon), 1998, pp. 89-102.

“Business and Political Science: What They Can Learn From Each Other,” in *Business Research Yearbook: Global Business Perspectives*, Abbas F. Alkhafaji, ed., (Lanham, MD: University Press of America), 1994, pp. 1050-1054.

Book Reviews

The European Union and the United States: Competition and Convergence in the Global Arena, Steven McGuire and Michael Smith (Basingstoke, UK: Palgrave Macmillan), in *International Affairs*, 84 (5), September 2008, pp. 1047-1048.

Winners Without Losers: Why Americans Should Care More About Global Economic Policy, Edward J. Lincoln (Ithaca, NY: Cornell University Press), in *Perspectives on Politics*, 6 (3), September, 2008, pp. 643-644.

Foreign Ministries in the European Union, Brian Hocking and David Spence, eds., (Basingstoke, UK: Palgrave Macmillan), in *EUSA Review*, 16 (4), Fall, 2003, pp. 11-12.

The Third Option: The Emancipation of European Defense, 1989-2000, Charles G. Cogan (Westport, CT: Praeger), in *Perspectives on Politics*, 1 (2), June, 2003, pp. 451-452.

Transatlantic Governance in the Global Economy, Mark A. Pollack and Gregory C. Shaffer, eds., (Lanham, MD: Rowman & Littlefield), in *Journal of Common Market Studies*, 40 (5), December, 2002, pp. 980-981.

Opinion Pieces

“Brexit: An ‘Escape Room’ with No Escape,” *The Conversation*, January 16, 2019 (<https://theconversation.com/brexit-an-escape-room-with-no-escape-109935>).

“Arms Sales to Saudi Arabia give Trump all the Leverage he Needs in Khashoggi Affair,” in *The Conversation*, October 18, 2019 (<https://theconversation.com/arms-sales-to-saudi-arabia-give-trump-all-the-leverage-he-needs-in-khashoggi-affair-104998>).

“How Populism Explains May’s Stunning Election Upset: For US Companies it’s Business as Usual,” in *The Conversation*, June 9, 2017 (<https://theconversation.com/how-populism-explains-mays-stunning-uk-election-upset-experts-react-79075>).

“Britain’s Summer of Discontent Reflects Worst of Times,” in *The Conversation*, June 24, 2016 (<https://theconversation.com/britain-exits-the-eu-how-brexit-will-hit-america-61412>).

“Love it or Leave it: Why the UK’s Brexit Vote should Matter to Americans,” in *The Conversation*, June 20, 2016 (<https://theconversation.com/love-it-or-leave-it-why-the-uks-brexit-vote-should-matter-to-americans-60835>). Also appeared in Public Radio International, San Francisco Chronicle, US News and World Report

“Global Crises and Economic Growth Drive Rising U.S. Weapons Sales,” in *Fast Company*, March 27, 2015 (<http://www.fastcompany.com/3044351/us-russia-china-dominate-global-weapons-market>).

“US Remains Top Arms Exporter, but Russia is Nipping at its Heels,” in *The Conversation*, March 24, 2015 (<http://theconversation.com/us-remains-top-arms-exporter-but-russia-is-nipping-at-its-heels-38639>).

“Europe, the United States, Central Banks, and “the Great Recession,” in *The Forum: Discussing International Affairs and Economics*, Summer, 2011, pp. 91-92.

“Sunday Forum: Why Fight Climate Change?” *Pittsburgh Post-Gazette*, December 13, 2009 (<http://www.post-gazette.com/opinion/Op-Ed/2009/12/13/Sunday-Forum-Why-fight-climate-change/stories/200912130173>).

“G-20 Summit on Global Economy Affects Outlook for Pennsylvania,” *Allentown Morning Call*, September 24, 2009. Also appeared in the *Harrisburg Patriot-News* and *Centre Daily Times* (http://articles.mcall.com/2009-09-24/news/4446599_1_global-economy-economic-crisis-financial-crisis).

“Capitalism, Socialism can Co-exist Effectively,” *Harrisburg Patriot-News*, November 2, 2008, p. F1.

“Let Foreign Airlines Buy Ours,” *Atlanta Journal-Constitution*, June 6, 2008, p. A15. Also appeared in the *Allentown Morning Call*, *Centre Daily Times*, *Harrisburg Patriot-News*, *Pittsburgh Post-Gazette*, and *Tampa Tribune*.

“Winning Bidder has Stake in America,” *Hartford Courant*, March 16, 2008, p. C1. This article also appeared in the *Birmingham News*, *Bucks County (Pa.) Courier Times*, *Mobile (Ala.) Press-Register*, *Montgomery (Ala.) Advertiser*, and *Tampa Tribune*, and on the Web sites of The Tribune Co.

“Make Globalization Fair,” *Baltimore Sun*, November 24, 2006, p. 31A (http://articles.baltimoresun.com/2006-11-24/news/0611240178_1_globalization-countries-trade-organization).

“A Setback for Free Trade,” *Baltimore Sun*, March 14, 2006, p. 11A (http://articles.baltimoresun.com/2006-03-14/news/0603140043_1_dp-world-ports-foreign-investment).

RESEARCH INTERESTS

US-Europe Business, Economic, and Political Relations
 Defense Industry Strategy and Government Policies
 Business Interactions with Non-governmental Organizations (NGOs)
 Local Governments as Actors in the Global Political Economy
 Corporate Political Strategy and Public Policy

TEACHING CAPABILITIES

International Business
 Global Business Strategy
 US-Europe Relations

Business Environment of Europe
 Comparative Business-Government Relations
 Dimensions of Globalization

TEACHING EXPERIENCE

Pennsylvania State University: MBA (Executive, Residential, and On-line) and undergraduate courses at University Park campus, including: International Business and National Policies; Business Environment of Europe; Contemporary Issues in International Business; Global Perspectives; Global Business Environment. Study abroad courses: Global Immersion (China, Czech Republic, Hungary, South Africa); Europe in the Global Economy (Denmark); Business in the Mediterranean Region (Italy)

American University: Graduate and undergraduate courses, including: International Monetary and Financial Relations; Politics and Economics of the European Union; Competition in an Interdependent World; European Foreign Policy

Syracuse University: Graduate and undergraduate courses, including: Global Markets and Politics; Comparative Business and Government; Business and Politics; Contemporary Issues in International Relations; Politics of the European Union; US-Europe Relations

INVITED CONFERENCE PAPERS

“Divide and Conquer? Europe, China, and Policy Coherence,” *EUCROSS Conference on Contestation and Enduring Cooperation in a Changing World Order*, American University, Washington, DC, June 2019.

“Europe’s Defense Industry and the CFSP,” *CONNEX Workshop on Civil Society and Interest Representation in the EU’s Common Foreign and Security Policy*, University of Mannheim, Mannheim, Germany, November 2007.

“Corporate Responsibility: International Themes and Issues,” *Association of Americans for Civic Responsibility*, Washington, DC, April 2007.

“The Role of Government in the Internationalization Process of SMEs: National and International Perspectives,” *The Third Klein Symposium: Small and Medium-Sized Enterprises and the Global Economy*, University Park, PA, October, 2005.

“Defense Industry Developments in the US and Europe: Transatlantic or Bipolar?” *Conference on Transatlantic Security Relations*, Copenhagen, Denmark, August 2004.

“Governance Convergence Through Policy Transfer: Implications for Corporate Political Strategy” (with Jonathan Doh), *Research Colloquium: Business and Government: New Directions*, Tampere, Finland, November 2004.

“Corporate Social Responsibility, Public Policy, and NGO Activism in Europe and the United States: An Institutional-Stakeholder Perspective” (with Jonathan Doh), *Second Carnegie Bosch Institute Conference on International Corporate Responsibility*, Amsterdam, Netherlands, June 2004.

“Corporate Social Responsibility, Public Policy, and NGO Activism in Europe and the United States: An Institutional-Stakeholder Perspective” (with Jonathan Doh), *Journal of Management Studies Conference on Corporate Social Responsibility*, Chicago, May 2004.

“NGOs and International Corporate Responsibility: How Nongovernmental Organizations Influence International Labor and Environmental Agreements and Codes of Conduct” (with Jonathan Doh), *Conference on International Corporate Responsibility*, Carnegie Bosch Institute, Carnegie Mellon University, Pittsburgh, June 2002.

Panelist on “The Scope of Transatlantic Security Interests: Geographic Parameters and Global Obligations” at the second annual *Jacques Delors Conference on the Future of Transatlantic Relations*, sponsored by the European Union Center of the University System of Georgia, Georgia Institute of Technology, Atlanta, April 2002.

“Public Policies and Corporate Strategies: A Post-Cold War View from Europe,” *Louis A. Bantle Symposium on Industry Diversification Strategies: The Public Policy Perspective*, Syracuse, NY, October 1997.

SELECTED CONFERENCE PAPERS

“Populism in Europe and its Impact on International Business,” *Academy of International Business Annual Meeting*, Copenhagen, June 2019.

“Member State Interests and the EU’s Strategic Partners: The Political Economy of Foreign Relations,” the *European Union Studies Association 16th Biennial International Conference*, Denver, May 2019.

“Active Learning and the European Union: Variations in a Business School Environment,” the *European Union Studies Association 16th Biennial International Conference*, Denver, May 2019.

“Populism in Europe and its Effects on Business,” *25th International Conference of Europeanists*, Chicago, March 2018.

“The Inter-Relationships between Business and Populism in Europe,” *Academy of International Business US Northeast Conference*, Philadelphia, October 2017.

“Globalization and its Malcontents: The Rise of Populism in Western Democracies and its Implications for the Relationship between Business, Government, and Society,” *International Association for Business and Society Annual Conference*, Amsterdam, June-July 2017.

“The European Union and Emerging Powers: The Political Economy of Evolving Relationships” (with Michael Smith), *European Union Studies Association 15th Biennial International Conference*, Miami, May 2017.

“Sustaining the Competitiveness of Europe’s Business Environment,” *23rd International Conference of Europeanists*, Philadelphia, April 2016.

“The European Union, Competition Policy, and the Global Economy” (with Chad Damro), *European Union Studies Association 13th Biennial International Conference*, Baltimore, May 2013.

“Global Governance and Competition Policy” *International Studies Association 52nd Annual Convention*, Montreal, March 2011.

“Comparing International EU Competition Cases: What can Business and Politics Learn?” (with Chad Damro), *European Union Studies Association 11th Biennial International Conference*, Los Angeles, April 2009.

“US Foreign Economic Policy in the Post-Bush Era: Constraints and Opportunities,” *International Studies Association 50th Annual Convention*, New York, February 2009.

“Evaluating the Impact of NGO Activism on Corporate Social Responsibility: Cases from Europe and the United States,” *International Association for Business and Society Annual Conference*, Florence, Italy, May-June 2007.

“Boeing, Airbus, and the Transatlantic Aerospace Industry,” *International Studies Association 47th Annual Convention*, San Diego, March 2006.

“Policy Transfer and Convergence: Implications for Corporate Political Strategy,” *Academy of International Business Annual Meeting*, Quebec City, Canada, July 2005.

“Europe, the United States, and their Defense Industries: Prospects for Transatlantic Cooperation,” *European Union Studies Association 9th Biennial International Conference*, Austin, TX, March-April 2005.

“The Influence of Local Government on Transatlantic Economic Relations,” *International Studies Association Annual Meeting*, Montreal, March 2004.

“Nongovernmental Organizations, Corporate Social Responsibility, and Business-Government Relations: Comparing Europe and the United States” (with Jonathan Doh), *International Association for Business and Society Annual Conference*, Jackson, WY, March 2004.

“Subnational Meets Supranational: The Influence of Local Government on US-EU Relations,” *European Union Studies Association 8th Biennial International Conference*, Nashville, March 2003.

“The Influence of Nongovernmental Organizations on International Labor and Environmental Agreements and Codes of Conduct” (with Jonathan Doh), *International Association for Business and Society Annual Conference*, Victoria, Canada, June 2002.

“The Politics of Socially Responsible Investing,” *International Studies Association Annual Meeting*, New Orleans, March 2002.

“Governing International Corporate Behavior: Foreign Policy Problem or Foreign Policy Tool?” *Academy of Management Annual Conference*, Washington, DC, August 2001.

“Globalization, Integration and Europe’s Defense Industry” (with Robert Callum), *European Community Studies Association Biennial 7th Biennial International Conference*, Madison, WI, May/June 2001.

“Subnational Governments and International Affairs: States and Cities of the Northeastern United States,” *International Studies Association Annual Meeting*, Los Angeles, March 2000.

“Globalization, Foreign Economic Policy, and Sub-National Government,” *International Studies Association Annual Meeting*, Washington, DC, February 1999.

“Interest Groups and EU Policymaking: The Influence of Defense Industry Interests,” *European Community Studies Association 5th Biennial International Conference*, Seattle, May 1997.

“The Limits of Regional Integration: The European Union and Europe’s Defense Industry,” *International Studies Association Annual Meeting*, San Diego, April 1996.

“Business and Political Science: What They Can Learn From Each Other,” *International Academy of Business Disciplines Annual Conference*, Pittsburgh, April 1994.

OTHER CONFERENCE ACTIVITIES

Discussant for “From FTA’s to Trade Wars: Prospects for EU Trade Relations,” the *European Union Studies Association 16th Biennial International Conference*, Denver, May 2019.

Discussant for “EU Trade, Business and Financial Integration through Internal and External EU Law and Policy,” the *European Union Studies Association 15th Biennial International Conference*, Miami, May 2017.

Discussant for “Integrated Financial Systems and the EU,” the *European Union Studies Association 13th Biennial International Conference*, Baltimore, May 2013.

Panelist on “EU-US Relations after George W. Bush: Evolution or Revolution?” the *European Union Studies Association 11th Biennial International Conference*, Los Angeles, April 2009.

Panelist on “The EU’s Normative Muscle-Flexing? European Security and Defence Operations in Critical Perspective,” the *International Studies Association Annual Meeting*, San Francisco, March 2008.

Discussant for “Transatlantic Perspectives on Teaching the EU,” the *European Union Studies Association 10th Biennial International Conference*, Montreal, May 2007.

Panel chair and organizer for “Local Government Influence on the International Affairs of the United States and Canada,” the *International Studies Association Annual Meeting*, Montreal, March 2004.

Panel moderator for “Political Strategy of the Firm,” the *International Association for Business and Society Annual Conference*, Victoria, Canada, June 2002.

Panel chair for “Private Actors in the Global Economy” at the *International Studies Association Annual Meeting*, New Orleans, March 2002.

Panel chair for “Issues in U.S. Economic and Industrial Policy” at the *International Studies Association Annual Meeting*, Minneapolis, March 1998.

Panel chair for “A Vision for the Future – Reflections from the Past” at the *First Alumni Celebration and 10th Anniversary of the Program on the Analysis and Resolution of Conflicts*, Syracuse University, May 1997.

INVITED PRESENTATIONS

Clark University (2007)
 Hartwick College (2003)
 University of Nebraska, Kearney (2003)
 Skidmore College (2002)
 Texas A&M University (2002)
 Bucknell University (2001)
 University of North Carolina, Greensboro (2001)
 Georgetown University (1999)
 Seton Hall University (1996)

George Washington University (2004)
 London School of Economics (2003)
 Baylor University (2002)
 Oakland University (2002)
 West Virginia University (2002)
 University of Nevada, Las Vegas (2001)
 Dickinson College (1999)
 US Air Force Academy (1998)

EDITORIAL/REVIEWER ACTIVITIES AND ADVISORY BOARDS

Ad hoc Reviewer, *Business and Politics*, *Business & Society*, *Defence Studies*, *European Science Foundation*, *Journal of World Business*, *Journal of Business Ethics*, *Journal of Common Market Studies*, *Journal of Management Studies*, Cambridge University Press, CQ Press, European Science Foundation, Prentice Hall/Pearson Publishing, Routledge

Advisory Board Member, *UNISCI Journal*, <http://www.unisci.es/home/>, (2005-present)

Advisory Board Member, Center for International Relations, Arlington, VA, <https://www.ia-forum.org/About/>, (2004-present)

Regional Advisory Board Member, European Union Center of Excellence/European Studies Center, University of Pittsburgh, Pittsburgh, PA (2004-present)

UNIVERSITY SERVICE**The Pennsylvania State University**

Faculty Coordinator, Smeal Teaching Luncheon series (2019-present)
 Faculty Coordinator, MBA International Affairs Luncheon Series (2008-present)
 Faculty Advisor, International Business Association (2019-present)
 Faculty Advisor, Smeal Global Business Brigade (2010-present)
 Faculty Advisor, The Pennsylvania State University Tennis Club (2005-present)
 Elected Senator to Faculty Senate (2016-2020)
 Faculty Partner, Women's Tennis Team (2017-2019)
 Faculty Member, Smeal Sustainability Council (2008-2015)
 Faculty Member, Smeal Clinical Faculty Advisory Committee (2012-2014)
 Faculty Advisor, Phi Gamma Nu Professional Business Fraternity (2005-2008)
 Member, Faculty Staffing Task Force, Smeal College of Business (2005-2006)
 Undergraduate Honor's Thesis Advisor, 8 Pennsylvania State University students

American University

Master's Thesis Advisor, 24 Syracuse University students; 6 American University students

Syracuse University

Doctoral Dissertation Committee Member, 3 Syracuse University students
 Member, International Relations Program Executive Committee, Syracuse University (1997-2003)
 Chair, International Relations Program Graduate Curriculum Committee, Syracuse University (1999-2003)
 Faculty Advisor, "Make-A-Wish Foundation" student organization, Syracuse University (2000-01)
 Member, Hendricks Chapel Advisory Board, Syracuse University (1995-96)

COMMUNITY SERVICE

Quoted in: *Agence France-Presse*, *Altoona Mirror*, *American Chronicle*, *Athens Banner-Herald*, *CBS MoneyWatch*, *Central Pennsylvania Business Journal*, *CardHub.com*, *Centre Daily Times*, *Channel NewsAsia (Singapore)*, *ComRadio*, *CQ Politics*, *Daily Collegian*, *Detroit News*, *Harrisburg Patriot-News*, *Industry Week*, *Investor's Business Daily*, *Jane's Industry Quarterly*, *Mergers & Acquisitions*, *MSN Money*, *National Defense*, *Northeast Pennsylvania Business Journal*, *Philippine Daily Inquirer*, *Pittsburgh Post-Gazette*, *Pottsville Republican & Herald*, *Sputnik International News Service*, *Sydney Morning Herald*, *TODAYonline.com (Singapore)*, *UPI*, *Washington Times*, *WJACTV*, *WTAJTV*

Consultant to Colonial Williamsburg's creation of iCitizenForum
<http://www.icitizenforum.com>, Williamsburg, VA, 2008

Presented "Trade Agreements and Globalization" *Social Justice Committee, Church of the Good Shepherd*, State College, PA, March 2006.

Member, Research Integrated Product Team, External Acquisition Research Program of the Defense Acquisition University, Alexandria, VA, 1999-2001.

Presented "Public Procurement and International Affairs," workshop for the National Association of Purchasing Management - Greater Syracuse, Inc., Syracuse, NY, February 2000.

Presented "Current Problems, Future Solutions: A Global Perspective," *Central New York Council for the Social Studies Conference*, Syracuse, NY, October 1996.

HONORS AND AWARDS

Pennsylvania State University, Smeal College of Business

Named Fred Brand, Jr. Outstanding Teacher, awarded annually to one of approximately 130 faculty members (2011)

Teaching and Learning Grant (2007)

Nominated for Dillwyn P. Paiste, III Award for Excellence in Undergraduate Teaching (2006)

U.S. Army War College, External Research Associates Program

Funded research and publication of monographs on the defense industry (2005, 2006, 2014)

Cornell University, Institute for European Studies

Regional Visiting Fellow, August 2001 – August 2004

Syracuse University PhD Program

Graduate Fellowship (Three year award, 1991-94)

Graduate Teaching Assistantship (1994-95)

Outstanding Teaching Assistant Award (1996)

Certificate in University Teaching (1996)

Roscoe Martin Dissertation Grant to conduct research in Washington, DC (1995)

Research and Creative Project Grant to conduct research in Europe (1994)

Ohio State University MBA Program

Ohio State University Graduate Assistantship (Two years)

Ohio State University Weidler Scholar Award (Graduated Top 10% of MBA class)

INTERNSHIPS

General Agreement on Tariffs and Trade (GATT), Geneva, Switzerland

Intern, May to July 1992

Westpac Bank (of Australia), Columbus, OH

Credit Analyst, June to September, 1988

Harris Graphics Ltd., Slough, England

Applications Engineer, June to September, 1987

PROFESSIONAL ASSOCIATIONS

Academy of International Business
American Political Science Association
International Association for Business and Society

Academy of Management
European Union Studies Association
International Studies Association

REFERENCES

Available upon request.